

First Lady's Focus

Pediatric Trauma Program and Kiwanis Pediatric Emergency Medicine Fellowship

~ By Dee Talley

Unintentional injury is the leading cause of death of children 14 and under in the U.S. And studies indicate up to 90% of these injuries can be prevented! You've probably heard a child's injury described as an "accident"; however, injuries are no accident. Injuries are not inevitable, they are *preventable*; however, due to numerous factors, childhood injuries still occur. That's why I believe so strongly in the Kiwanis Cal-Nev-Ha Foundation's Pediatric Trauma Program (PTP) and the Kiwanis Pediatric Emergency Medicine Fellowship (*Kiwanis Doctor*).



Childhood injuries still occur and if we can't prevent them, then we should ensure the doctors and nurses treating our children have access to the *latest information and best resources available*. This includes education and hands-on training. Emergency physicians describe the first hour following a trauma as "the golden hour." At this time, more than any other time during treatment, the impact of making the right decisions are critically important to ensuring the best possible outcome for the child.

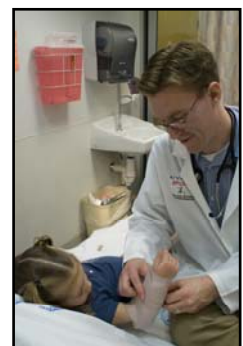
In babies and children, the ability to rapidly assess the problem and apply the correct medical management is even more important – and often much more difficult since babies and small children cannot describe their symptoms. And the needs of babies and children in an emergency situation, both physiological and psychological, are vastly different from those of an adult. Most emergency medical training focuses on the adult suffering from trauma. Specialized courses that offer specific training which focus on babies and children suffering from trauma are available; however, most emergency medical personnel never receive the opportunity to attend such courses, largely due to budget restraints. That's why our *Kiwanis Doctor* is so important. Our *Kiwanis Doctor* reaches out to outlying communities and shares their knowledge and expertise with local doctors and nurses, thereby affording children in that community the chance at the best possible medical outcome.

Working together, making a difference:

I hope each club will join me in supporting these life-changing endeavors, giving children in the communities we share the very best chance to live a full and meaningful lives. There are many ways as members, clubs and divisions that we can support this project including:

- Become a member of *Dee's Champions*
- Club donation – *Clubs will be recognized with a banner patch for contributions of \$150 or more*
- PTP Dunlaps – Goal 300
- Distinguished Service Awards – Goal 600
- Develop fund raising projects with proceeds earmarked for PTP
- Sponsor PTP service projects

All funds collected will support PTP. My goal is to fund the next *Kiwanis Doctor* and continue this wonderful program that trains a doctor - and by extension, hundreds of medical personnel - in pediatric emergency medicine.



As Governor and First Lady, I believe Roy and I have an obligation to support our District Foundation. As Kiwanians, I believe we all have a duty to "Serve the Children of the World" and what better way to meet this objective than by supporting PTP and the *Kiwanis Doctor* program. Won't you join me?

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Banner Patch and Pin Request Form

Each year, Kiwanians of the Cal-Nev-Ha District of Kiwanis International are given the opportunity to support a project chosen by the Governor's spouse. Our 2009-2010 First Lady, Dee Talley, has chosen the Kiwanis Cal-Nev-Ha Foundation's Pediatric Trauma Program (PTP) and Kiwanis Pediatric Emergency Medicine Fellowship, (*Kiwanis Doctor*).

Commemorative pins and a banner patch have been specially designed for Kiwanians and Kiwanis clubs and will only be available this year. Proceeds from the pins and banner patches will directly benefit PTP. Kiwanians may obtain a pin for a donation of \$5.00. First Lady Dee will have pins available during the Governor's Official Visit to your division, or you may contact Foundation office at (877) 597-1770, ext. 116.

Donations of \$150.00 or more will receive the 2009-2010 First Lady's Focus banner patch. **To receive this banner patch, please complete the donation form below and submit it with your contribution to the Foundation office.**

2009-2010 FIRST LADY'S FOCUS
Pediatric Trauma Program (PTP) and
Kiwanis Pediatric Emergency Medicine
Fellowship (*Kiwanis Doctor*)

Yes, we want to support First Lady Dee in her efforts to raise funds for PTP and the *Kiwanis Doctor* program! Enclosed is a check payable to the Kiwanis Cal-Nev-Ha Foundation.

Please send me a banner patch

Please send me _____ pin(s)
Quantity

Please forward to:

Name

Kiwanis Club

Mailing Address

Daytime Phone

Email

Please make check payable to "Kiwanis Cal-Nev-Ha Foundation" and send with completed form to:

First Lady's Focus
Kiwanis Cal-Nev-Ha Foundation
8360 Red Oak Street, Suite 201, Rancho Cucamonga, CA 91730-0608