

REC'D FEB 06 2008

Kiwanis

Club of Santa Monica
3630 Surfwood Rd., Malibu, CA 90265

February 6, 2008

To: Cal-Nev-Ha Grant Program:

Enclosed is the Club Grant application for our new project, Seuss-A-Thon, done in conjunction with the Santa Monica Library on March 8. This project celebrates Dr. Seuss's birthday, which is enjoyed nation-wide as "Read Across America".

We request \$500 from the foundation—our total budget is \$2000, \$1500 of which comes from our Charities Foundation.

We would like the funds by March 1, 2008.

We estimate approximately 500 service hours will be done by Santa Monica Kiwanis for this event, and that well over 200 children will be helped by this event.

Attached are an outline of the project, a copy of the Community Service budget, and a copy of the project budget.

Regards,



Janie Harding, President,
Santa Monica Kiwanis Club



**KIWANIS CAL-NEV-HA FOUNDATION
CLUB GRANT APPLICATION**

REC'D FEB 06 2008

Applications may be submitted at any time during the year
Please allow at least 4 weeks processing time.

CG7/8-07

Please note - Grant checks will be made payable to the Kiwanis Club and mailed to the contact person listed below

Submitted by The Kiwanis Club of Santa Monica Division: 1
 Club President: Tanie Harding E-mail: rhardin@msn.com
 Contact Name: Tanie Harding E-mail: (none)
 Contact's Address: 3630 Surfwood Rd.
 City/State/Zip: Malibu CA 90265
 Phone: (B) (310)434-4599 (R) (310)459-6476

Please answer questions in space provided; if more space is required, please attach additional page(s).

1. Give a description of your service project.

"Seuss-A-Thon" is a new project involving a celebration of the works of Dr. Seuss. The Club will underwrite Santa Monica City's Library as it brings to life the works of this author. There will be a variety of entertainments and gifts. See attached.

2. Describe the "target audience" of the project. Is the project designed to benefit young children, youth, seniors, general community?

This is geared to young children

3. Amount being requested*: \$500 Total project cost: \$2000

* Grants are limited to 25% of the total project cost up to a maximum amount of \$1,500 per project

4. Is your project a "fund-raiser"? Yes No

Please note, if this is a fundraiser, it is ineligible for grant funds.

Is this your club's project? Yes No

5. Describe the relationship between your project and the Objects of Kiwanis. This will fit most of the six objects - of primary interest ~~are~~ are #5 - altruism and building better communities, and #6 increasing goodwill.
6. Describe the benefit of your project to your community. The carnival-like approach to reading the Scuss works will make reading more fun. When children learn early that reading can be fun they become better students, and better citizens when adults. Everyone gains.
7. Describe the long-range feasibility of your club's project. Is this a "one-time" project or will it continue? We would like this to become an annual event.

Please include the following items with this application:

1. A project budget, including club funds committed, "in-kind" donations by your club or outside organizations, and any other sources of outside funding; *Attached*
2. An estimate of club service hours committed to the project; *500*
3. Date when funds are required; *March 1, 2008*
4. A copy of your club's current year Community Service Budget; *Attached*
5. Supporting documentation or materials. *Attached*

Mail completed application and supporting documents to:

Club Grant Program
 Kiwanis Cal-Nev-Ha Foundation
 550 Fesler Street, Suite G-3, El Cajon, CA 92020-1959


 Signature of Kiwanis Club President

1/29/08
 Date Submitted:

Kiwanis Reading Event at the Santa Monica Public Library

Working Title: Seuss-A-Thon
 Date: Saturday, March 8, 2008
 Time: 10:30 - 5:00
 Location: Santa Monica Public Library,
 Youth Services Area and MLK Auditorium

Concept: Tie in with ~~Dr. Seuss's birthday~~. It is celebrated across the country as "Read Across America."

Activities:

- Film program
- Celebrity readers
- Magician
- Costumed Cat in the Hat
- Photo Opp's with Cat character
- Crafts and Games
- Face painting (whiskers)
- Contest (create and design a Seuss-like character)
- Book give-away
- Light refreshments

Kids - create a Seuss-type character

Event Schedule:

- | | |
|--------------|---|
| 10:30 - noon | Movie |
| 12:30 - 1:30 | Crafts, Pictures with the Cat in the Hat, Face Painting |
| 1:30 - 3:00 | Celebrities read favorite Seuss stories |
| 3:00 | Refreshments/Certificates presented for contest |
| 4:00 - 4:50 | Performer / Finale |

Volunteer Opp's:

- | | |
|--------------|---|
| 12:30 - 5:00 | Play Cat in the Hat in costume (1-4) |
| 12:30 - 1:30 | Take photos of participants with Cat in the Hat and Enclose photos in paper frame (2) |
| 12:30 - 1:30 | Help with crafts and games (3) |
| 12:30 - 1:30 | Face Painting (1) |
| 12:00 - 4:00 | Give out books and stickers to participants (1-2) |
| 2:45 - 3:30 | Set out and distribute refreshments (2) |
| 3:00 - 3:30 | Present certificates for contest (1) |
| 4:00 - 5:00 | Clean up (2-3) |

Seuss-A-Thon Budget

March 8, 2008

Film rights - Public performance rights to screen the film	\$125
Performer - Comedian / Magician	\$375
Promotion - Printing of event flyer and program	\$300
Craft supplies - Supplies for games and other activities	\$100
Prizes - Give-aways for children that participate	\$600
Books - Items to be added to the library collection	\$500
Total	\$2,000

Kiwanis Club of Santa Monica Charities Budget Request				
Charities Approved Budget Alloc			\$130,000.00	
Vocational Guidance Commitments			\$12,750.00	
Total Budget Allowance			\$142,750.00	
Committee	Budget Request	Expenses	Revenue	
Boys & Girls		\$48,000.00	\$0.00	
Community Service		\$6,250.00	\$0.00	
Fund Raising		\$10,000	To be determined	
Makin Magic Camp		\$20,000.00	\$0.00	
Spiritual Aims		\$2,000.00	\$0.00	
Sponsored Youth		\$11,250.00	\$0.00	
Vocational Guidance (gross)		\$31,000.00	\$12,750.00	
Charitable Contingency		\$16,250.00	\$0.00	
TOTAL		\$142,750.00	\$12,750.00	
<u>Breakdowns:</u>				
Boys & Girls				
See '06 Request			\$45,000.00	
			\$1,000.00	
Community Service				
	National Night-Out		\$500.00	
	Super-Bowl a Thon		\$250.00	
	Free Arts Bowl A Thon		\$250.00	
	Kids Safety Day		\$500.00	
	Total K Day		\$100.00	
	Reading Program		\$1,500.00	
	Relay for Life		\$150.00	
	Child/Job Fair		\$1,000.00	
	Miscellaneous		\$2,000.00	

+ 500 grant \$1000 ←